



Audyogik Tantra Shikshan Sanstha's

Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University, Recognized by DTE, Government of Maharashtra, NAAC Re-a  
Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute, Awarded Best Management Institute for Industry Interface by CEGR

**MBA@IICMR**

## Event Report: Field Visit to Auto cluster and Pimpri Chinchwad Start-up Incubation Centre

Event Type	: Co-curricular Activity
Event Title	: Field Visit
Date	: Wednesday, February 07, 2024
Time	: 9:30 AM to 12.30pm (3hrs)
Coordinator(s)	: Ms. Dipti Bajpai and Ms. Puja Gavande
Purpose	: Observation Based Learning

### Learning Outcome :

1. Students got awareness about the various opportunities available for aspiring entrepreneurs and job seekers.
2. Students learnt about the importance of upskilling to stay ahead in competition.

Batch of Students : MBA 1  
No of Students Participated: 106  
No. of Faculty : 6

### Description

MBA@IICMR's Entrepreneurship Development cell 'Prerna' under Institute Innovation Council (IIC) organized field visit to Auto Cluster and Pimpri Chinchwad Start-up and Incubation Centre (PCSIC). The field visit intended to acquaint the facilities available for the industry and the aspiring entrepreneurs at Auto Cluster. Dr. Abhay Kulkarni, Director, IICMR, gave an overview about the Auto Cluster and the need for acquiring new skills. He mentioned that the 4 keywords Hard work, Commitment, Integrity and Patience are the mantra for success. Mr. Kiran Vaidya, MD Auto cluster discussed the industry transition from Industry 1.0 to Industry 4.0 and 5.0 and emphasized how changing needs led to the gradual evolution of the industry generations. He urged the students to stay updated and conversant with the industry jargons. Mr. Uday Deo, Manager PCSIC acquainted the students about the myriad of opportunities available for the aspiring entrepreneurs. Three Star-ups introduced their ventures to the students and also offered them opportunity to work as interns in their start-up. The visit concluded with signing of MoU between Auto cluster and MBA@IICMR.



Ref: MBA@IICMR/EDC/2023-2024/





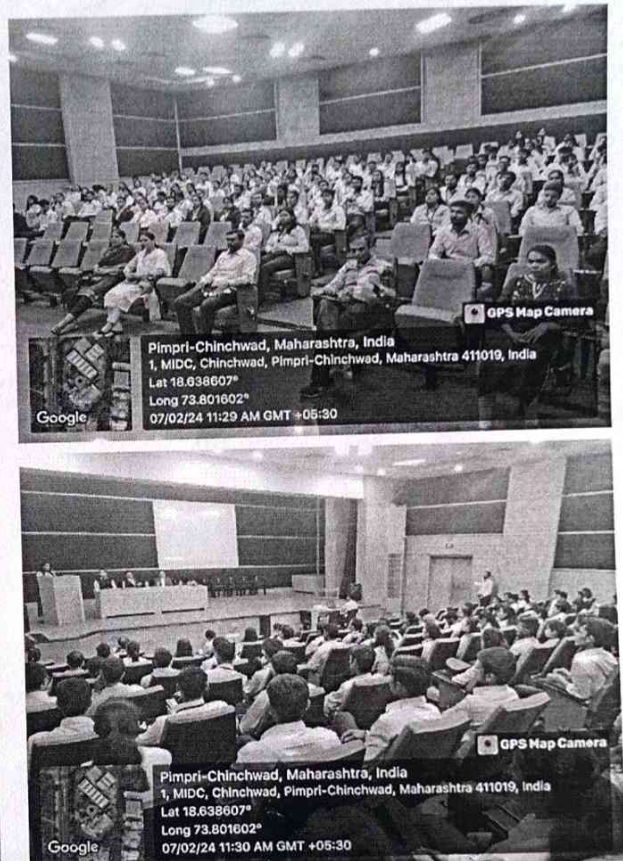
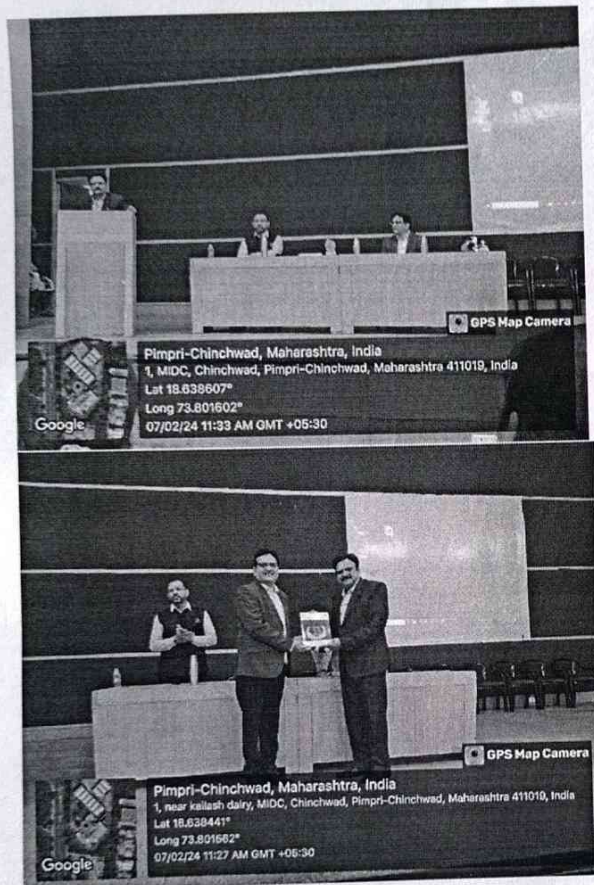
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### Glimpses of the Visit



Prepared by

*Dipti Bajpai*  
*Puja Gavande*

Ms. Dipti Bajpai  
Ms. Puja Gavande  
EDC Coordinator.

Verified by

Dr. (Adv.) Manisha Kulkarni

HOD MBA@IICMR

Approved by

Dr. Abhay Kulkarni

Director, IICMR

**DIRECTOR**

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